

# texprocess

Leading International Trade Fair for  
Processing Textile and Flexible Materials

24 – 27. 5. 2011

## Innovation Award

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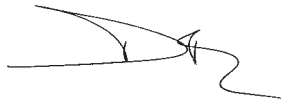
Garment and Leather  
Technology



messe frankfurt

# Texprocess Innovation Award 2011

An international trade fair is the ideal platform to go public with your innovations and provides the opportunity to meet customers from all over the world. The Texprocess Innovation Award at Texprocess 2011 offers a key component in a successful communication concept for your latest ideas. Winning a Texprocess Innovation Award guarantees heightened media exposure for your innovations. The award ceremony and the dual presence



Detlef Braun  
Chief Executive  
Messe Frankfurt

at the trade fair thanks to the separate exhibition of award-winning products ensure that the Texprocess Innovation Award is on its way to becoming a feature for high-tech quality in the garment and textile processing industries.

We look forward to an exciting competition and wish you every success in the Texprocess Innovation Award.



Iris Jeglitza-Moshage  
Senior Vice President  
Messe Frankfurt

## Competition

The Texprocess Innovation Award showcases the innovation content of Texprocess and the groundbreaking products and services of its exhibitors. It gives recognition to the latest developments, encourages new, unconventional ideas and visions and supports interdisciplinary dialogue between research, manufacturers and users.

The award is given to innovative and outstanding developments, technologies and methods in the processing of textiles and flexible materials. There is no ranking of prizewinners with each winning product receiving a Texprocess Innovation Award 2011 certificate.

## Competition rules

All Texprocess 2011 exhibitors can take part in the Texprocess Innovation Award. The submitted products should not have been available on the market for longer than two years or should be on the verge of market launch.

There is no restriction on the number of entries per company. However, the products must not have received awards in other competitions.

## Assessment criteria

Entries in the Texprocess Innovation Award are assessed based on the following criteria:

- Degree of innovation
- Design quality
- Choice of materials
- Technical quality
- Economic aspects (cost minimisation, time and process optimisation, quality enhancement)
- Environmental aspects (climate protection, energy efficiency, sustainability)
- Overall concept

The judges are free to weight the individual assessment criteria and must weight them differently according to the type of product submitted.



# Texprocess Innovation Award 2011

## Jury

The prizewinners are selected by an expert jury based on the submitted product description and photo material. If a member of the jury was involved in the development of a product, he/she is not entitled to vote in this case.

The decision of the jury is by means of a simple majority. The judges' decision is final in all cases. Unfortunately, we are unable to enter into correspondence regarding why a particular entry was not chosen for the award.

## Judges

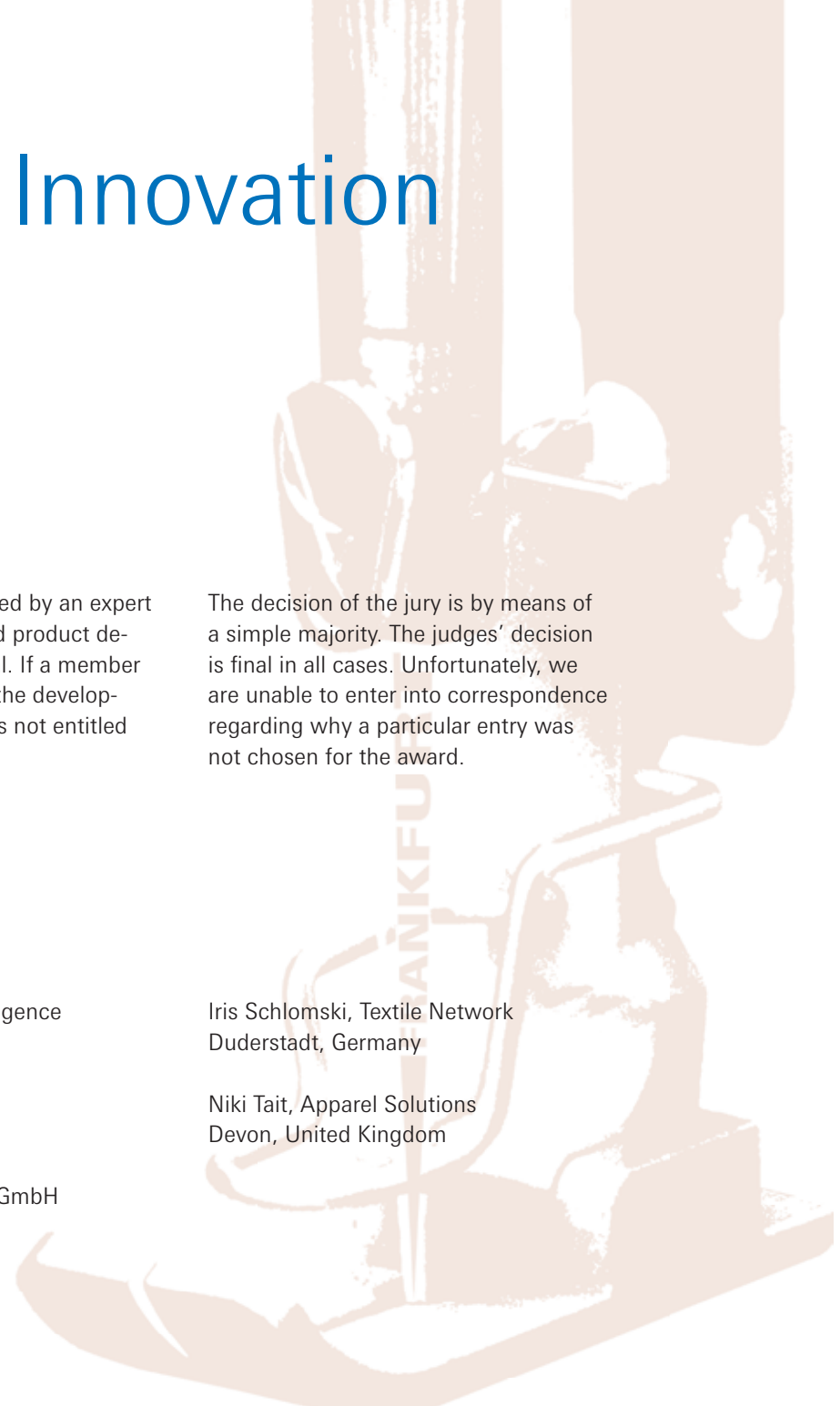
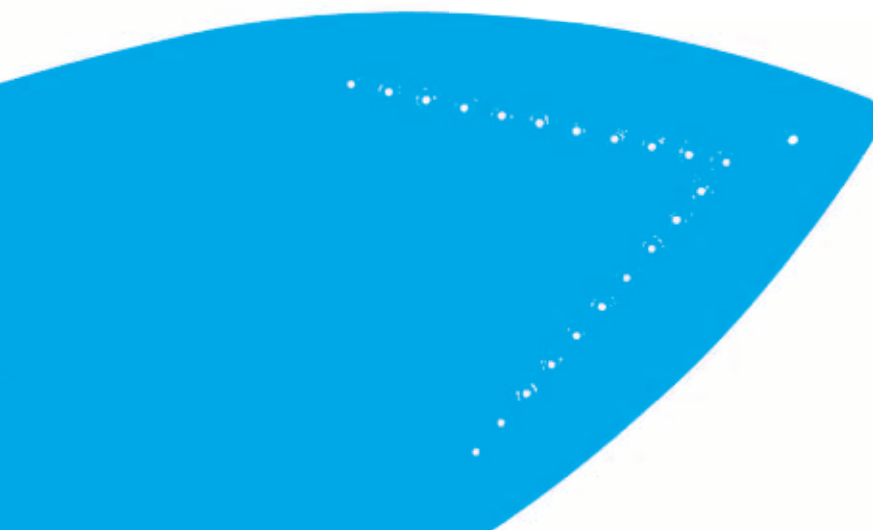
Robin Anson, Textiles Intelligence  
Cheshire, United Kingdom

Josef Klein, Hugo Boss  
Metzingen, Germany

Dr. Friedrich Rau, Car Trim GmbH  
Plauen, Germany

Iris Schlomski, Textile Network  
Duderstadt, Germany

Niki Tait, Apparel Solutions  
Devon, United Kingdom



# Registration and submission of competition documents

Please send your documents by e-mail or post. Since the jury makes its decisions based on photos, no models or originals may be submitted.

Please submit the following documents:

- fully completed registration form
- product description highlighting the innovative content of the product in German and English (max. 1000 characters / 1 A4 page for each product)
- Photos or illustrations (max. 3) may be included with the submission as a PDF file

Please send your documents to the following address:

Messe Frankfurt Exhibition GmbH  
Katrin Dittmar  
EBU 63, Technische Messen  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main, Germany  
Tel. +49 69 75 75-62 51  
Fax +49 69 75 75-67 88

[katrin.dittmar@messefrankfurt.com](mailto:katrin.dittmar@messefrankfurt.com)  
[www.texprocess.com](http://www.texprocess.com)

Unfortunately, we are unable to return submitted documents.

The details regarding the participant and product entries are taken from the registration details and will be used for publicity purposes in relation to the special show. The event organisers accept no liability for incorrect information.

## Award ceremony

The Texprocess Innovation Awards will be presented at Texprocess 2011 in Frankfurt am Main during a special ceremony. The public will be informed of the award-winning entries at the same time.

The prizewinners will receive a certificate and are entitled to use the logo of the competition (word and design mark in file format) for marketing purposes.

# Texprocess Innovation Award 2011

## Exhibition

All prizewinning products and processes will be exhibited during Texprocess from 24 – 27 May 2011 in a special show.

A specially created show design ensures the high-quality presentation of all products.

## Delivery and collection of the winning products

The prizewinning products must be supplied in their original format (display of processes by arrangement) directly to the special show area during Texprocess setup. The exact delivery date will be coordinated individually. The exhibits must be collected

again on 27 May 2011 between 17:00 and 21:00. Products that have not been collected by this time will be returned at the expense of the participating company.

## Transport, liability and insurance

The costs of delivery and return of the exhibited products shall be borne by the participants. The participant shall be liable for any loss, damage or additional costs entailed. We therefore recommend that transport insurance should be taken out

(also covering breakage, damage or theft). The organiser shall take out insurance cover solely for the duration of the stay on the exhibition centre site (exhibition).



## Rights

The rights to the submitted products shall remain at all times with the competition participants. The participants solely grant the organiser the right to use the pictures and information regarding the selected entries. This applies to use in the exhibition, the documentation and to publicity activities directly related to the competition.

The participants in the competition are themselves responsible for the product copyright and patent rights.

The property rights of others must not be infringed. By registering, the participants in the competition indemnify the organiser from any claims of third parties.

## Dates

Deadline for registration and receipt of product documents:

18 March 2011

Texprocess 2011 and exhibition of prizewinning products:

24 – 27 May 2011

## Further details:

If you have any questions, please contact Ms Dittmar.

Messe Frankfurt Exhibition GmbH  
Katrin Dittmar  
EBU 63, Technische Messen  
Ludwig-Erhard-Anlage 1  
60327 Frankfurt am Main, Germany  
Tel. +49 69 75 75-62 51  
Fax +49 69 75 75-67 88

[katrin.dittmar@messefrankfurt.com](mailto:katrin.dittmar@messefrankfurt.com)  
[www.texprocess.com](http://www.texprocess.com)



Messe Frankfurt Exhibition GmbH  
Postfach 15 02 10  
60062 Frankfurt am Main, Germany  
Tel. +49 69 75 75-0  
Fax +49 69 75 75-67 88  
texprocess@messefrankfurt.com  
www.texprocess.com